

BEYOND TOGETHER

SES and Tomorrowland

Case study

Industry

Video—Occasional Use

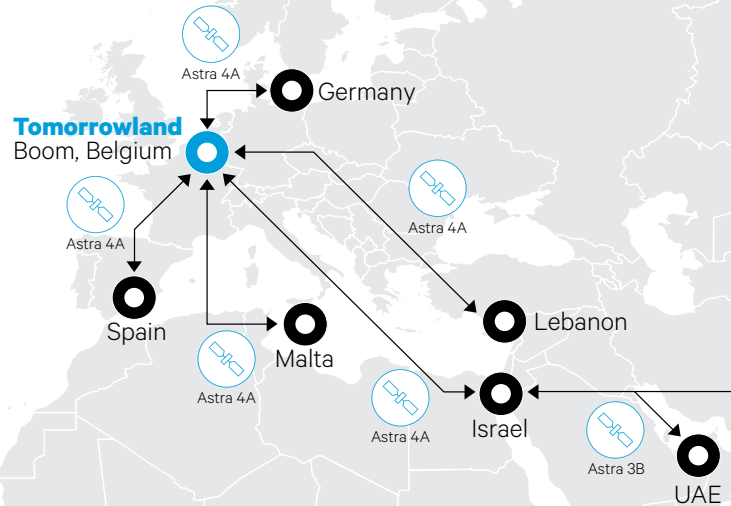
Location

Belgium—Global

SES 



Tomorrowland is the world's number one electronic dance music festival, gathering more than 180,000 festival-goers to the main site, and bringing together an additional 80,000 people at seven remote venues across the globe via the UNITE with Tomorrowland event.



Our simultaneous video connectivity shared every beat, every drop, and every effect to create a truly global festival experience.

260K

People of Tomorrow

7

Global boutique events

1.2B

Views

18

HD Channels

This annual festival in Boom, Belgium, is the leading global festival in terms of its organisation, line-up, concept, journey and overall experience. It was also recently named the world's biggest social media event, with more than 1.2 billion live stream and social media content views by more than 200 million unique visitors.

Tomorrowland chose SES to UNITE the Tomorrowland main stage in Belgium with seven boutique events around the globe – in Malta, South Korea, Germany, Spain, Lebanon, United Arab Emirates, and Israel – via a live, two-way HD video broadcast. Our simultaneous video connectivity shared every beat, every drop, and every effect to create a truly global festival experience.

SES united the seven festivals by providing satellite capacity equivalent to 18 HD channels, and delivered transmission and uplink services to ensure that three performances from the main stage in Belgium – Kshmr, Armin van Buuren, and Dimitri Vegas & Like Mike – were broadcast live to the other locations. Distribution to multiple locations relied on SES for the turnarounds, conversions, and channel combining, which were performed from its teleport in Emek, Israel.

In addition, each UNITE stage was live-streamed to the other countries to enhance the connected experience, giving festival-goers the opportunity to view the magic of Tomorrowland in the other seven locations on a large screen. Our partnership – between the world's number one music festival and the world's leading satellite provider – is connecting crowds, amplifying amazing performances, and bringing people together in completely new ways.

Satellite remains the ideal platform for the transmission of live events in high picture quality to a large audience. We are proud to partner with Tomorrowland to bring the magic of the festival to thousands of music lovers beyond borders.



Talk to us for more information on this project at info@ses.com

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Published in January 2018.

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